



The Town of Cedar Lake
in collaboration with
Cedar Lake Farmers Market

Presents

CEDAR LAKE *Taylor Ice Festival*



Friday, December 1, 2023
Saturday, December 2, 2023
3pm-9pm
FREE TO ATTEND

Farmer Market Vendors | Live Music |
Food | Family Friendly Events |
Special Guest Appearances
and so much more...

Located On Town Grounds

7408 Constitution Avenue
Cedar Lake, IN

Sponsorship Opportunities
mindibuchler@cedarlakein.org

Vendor Information
cedarlakefarmersmarket.com

SPONSORSHIP OPPORTUNITIES

CEDAR LAKE Taylor Ice Festival

We would love to have your support for this great community event! Please consider becoming one of our sponsors! All sponsorships are tax-deductible. Your commitment is requested by August 25, 2023.

GLACIER SPONSOR - 6 AVAILABLE

\$2,500

- Company logo on all marketing material prior to and during the festival.
- One free booth rental reservation during event.
- One hour host opportunity in our warming tent on the day of your choice.
- Announcement of your sponsorship level prior to our special guests arrival.
- Two reserved VIP parking spaces for your use during the event.

ICE SCULPTURE SPONSOR - 10 AVAILABLE

\$1,000

- Company name listed on all marketing material prior to and during the festival.
- Announcement of your sponsorship level prior to our special guest arrival.

ICE CUBE SPONSOR - UNLIMITED

\$500

Company name listed on all marketing material during the festival.



SPONSORSHIP COMMITMENT

SPONSORSHIP COMMITMENTS WILL BE HONORED ON A FIRST COME, FIRST SERVED BASIS WHEN THE COMMITMENT FORM AND DONATION ARE RECEIVED, NO LATER THAN AUGUST 25, 2023. NON SPONSORSHIP DONATIONS WILL BE ACCEPTED AT ANY TIME. CHECKS SHOULD BE MADE PAYABLE TO THE TOWN OF CEDAR LAKE. FORMS & CHECKS CAN BE MAILED TO CEDAR LAKE PARKS DEPARTMENT PO BOX 707-CEDAR LAKE, IN 46303.

GLACIER SPONSOR

ICE SCULPTURE SPONSOR

ICE CUBE SPONSOR

MONEY/IN-KIND DONATION

Business Name _____

Mailing Address _____

Contact Person _____

Contact Number _____

Contact Email _____

For more information, please contact
Mindi Buchler, Superintendent of Parks & Recreation
mindi.buchler@cedarlakein.org
(219) 374-7000 EXT 161